

ctp + CASSIE THOMPSON _ PETTINGILL

CONTACT

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CASSIETHOMPETT.COM
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TECHNICAL SKILLS

ADOBE CREATIVE SUITE | ILLUSTRATOR, INDESIGN, PHOTOSHOP, LIGHTROOM, ACROBAT

MICROSOFT OFFICE SUITE | WORD, POWERPOINT, EXCEL, OUTLOOK, TEAMS, SHAREPOINT

WEB DESIGN | WORDPRESS, BOOTSTRAP, HTML, CSS

EDUCATION

BACHELOR OF FINE ARTS | GRAPHIC DESIGN
MAY 2022

BACHELOR OF SCIENCE | PSYCHOLOGY
MAY 2022

EXPERIENCE

THE UNIVERSITY OF TEXAS AT AUSTIN | SENIOR GRAPHIC DESIGNER
MAY 2025 - CURRENT

Promoted to Senior Graphic Designer for the Office of the Dean of Students. Maintained brand integrity, supervised a team of designers, supported the communication needs of 16 individual teams, managed project flow, and contributed to department-wide marketing strategy. Collaborated with campus and external partners including NBCUniversal, H-E-B Grocery Company, Southeastern Conference, and Cotton Holdings.

THE UNIVERSITY OF TEXAS AT AUSTIN | GRAPHIC DESIGNER
OCTOBER 2023 - MAY 2025

Supported day-to-day creative operations for the Office of the Dean of Students. Produced hundreds of print and digital assets, pitched design concepts to support departmental growth, and collaborated across teams to ensure brand consistency and timely delivery of projects.

CASSIE THOM-PETT LLC | GRAPHIC DESIGNER
MAY 2022 - OCTOBER 2023

Independently contracted for clients including Utah State University Housing Services, Utah State University Dining Services, Inclusive Learning with Mrs. Pierce and Texas Portland Properties. Delivered projects ranging from web design to strategic marketing solutions, with a focus on brand development and visual identity.

UTAH STATE UNIVERSITY | GRAPHIC DESIGNER
AUGUST 2020 - MAY 2022

Contributed to the creative direction and visual strategy for Housing Services, helping shape marketing initiatives and strengthen brand identity. Spearheaded the 2022 rebrand, including a redesigned logo and website overhaul. Led major design efforts for editorial publications and a wide range of digital and print collateral.